

Press Release

June 9th, 2015 - Tampa, FL

Media/PR Contact: Jolie Gonzalez-Padilla

Email: Jolie@Latin-Times.com

Phone: (813) 407-6866 or (813) 407-7191

ViVa Tampa Bay Hispanic Heritage Festival to feature Performances by World Renowned Hall of Fame Latin Artists and Heritage Award Presentations!

Tampa's Hispanic Month Celebration, Sunday, October 18th, 2015 @ Centennial Park in Historic Ybor City – the Official Presentation of PROCLAMATION by Mayor Bob Buckhorn, declaring Hispanic Heritage Month!



ViVa Tampa Bay Hispanic Heritage Festival

(Tampa, FL) All American Music Productions Inc. and Latin Times Media Inc. are proud to invite the Tampa Bay community and surrounding counties to celebrate Hispanic Heritage Month by honoring generations of Hispanic Americans residing in Tampa Bay, and across our Sunshine State as well as the nation for their social, cultural and economic contributions! Through hard work and dedication, Hispanic Americans have contributed to science, the arts, commerce, sports, philanthropy and every other facet of American life. Men and women of Hispanic descent have proudly and courageously served in the armed forces throughout American history, showing an unwavering commitment to protect our nation.

Join us and our Special Guests, including Former Tampa Bay Buccaneer, Martin Gramatica; Tampa Hispanic Heritage Man of Year recipient, Evelio Otero; Jorge Alvarado, host of The Jorge Show and more for the biggest and most exciting event celebrating Hispanic Heritage Month and enjoy an exciting FREE Family Art & Cultural Festival, celebrating the beauty of Tampa Bay's Hispanic Communities! Guests will enjoy delicious Latin foods, festivities and performances dedicated to Hispanic Heritage. Dance contests and recognition of our cities most influential Hispanic leaders who will be receiving the prestigious Heritage Award in business, community, health and more to include the category of the Amigo and Amiga award, an award presented to someone of non-Hispanic ancestry for doing so much for the Hispanic community!

VIVA HISPANIC HERITAGE WILL FEATURE "FEET STOMPING PERFORMANCES" BY WORLD RENOWNED, HALL OF FAME, AWARD WINNING SINGER CARLOS OLIVA AND LOS SOBRINOS DEL JUEZ AND THE INTERNATIONALLY FAMOUS MULTI-GRAMMY WINNING PERCUSSIONIST FROM PUERTO RICO LEGENDARY PERFORMER GIOVANNI HILDAGO.

About Carlos Oliva and Los Sobrinos del Juez: [Carlos Oliva and Los Sobrinos del Juez](#) are a very special unit of nine talented musicians who love and believe in the style of music that they play. Carlos Oliva and L.S.D.J. notoriety grew as they created a new, inter-cultural sound; a fusion of Cuban music, salsa, afro beats, samba, jazz and rock. This melting pot of rhythmic seasonings soon became known as "The Miami Sound", for the first time in history, gave Miami a claim to fame for its Latin Music. Carlos has produced and directed other musical groups, including Miami Sound Machine among many others. He has

recorded his own compositions and has written for other international artists as well as theme songs for television shows like “Cristina”, “Ocurrio asi”, both winners of BMI Latin TV Theme Awards, “La Feria de la Alegria” and many others in addition to over one hundred radio and television commercials. Winner of an Emmy Award for the music of a promotional Univision Campaign, Carlos is a symbol of creativity and talent, greatly respected by his own community as well as internationally.

About Giovanni Hidalgo: Widely acknowledged among the greatest Conguero of his generation, Giovanni Hidalgo was born in San Juan, Puerto Rico, in 1963, first taking up the drums five years later; the son of the noted percussionist Jose "Manengue" Hidalgo, he was educated in Latin rhythms from childhood onward, and as a teen regularly walked to local gigs with his congas strapped to his back. He soon caught the attention of the legendary Dizzy Gillespie, touring in his United Nations All-Star Orchestra for four years; Hidalgo also became a noted session player, recording with Freddie Hubbard, Paul Simon, and Mickey Hart's Planet Drum project. In 1992, he recorded his debut solo LP, Villa Hidalgo; Worldwide followed a year later, and for 1997's Hands of Rhythm, a collaboration with pianist Michel Camilo, Hidalgo earned a Grammy nomination in the Best Latin Jazz Album category.

About All American Music Productions, Inc. The All American Music Productions (AAMP) vision is to be a recognized Central Florida leader providing music and event productions for corporate, social and community events within the Sunshine State. We deliver innovative music entertainment solutions and related events. Our planners can assist you with all types of events from corporate functions to non-profit fundraisers to milestone celebrations such as weddings, bar/bat mitzvahs, vow renewals, and birthdays. At (AAMP) we help our clients save time with less stress and money spent while providing peace of mind by attending to all the details. With our staff on-site, you can “be a guest at your own event”. “As America’s Hispanic community continues to grow, American Music Productions will continue to work to ensure that concerns of Hispanic Americans in Tampa are always heard and that they have an equal shot at achieving the American dream. “

About Latin Times Media, Inc. Founders of the Annual National Cuban Sandwich Festival. Latin Times Magazine is celebrating 14 years of excellence in Hispanic/Latino Marketing. As an established minority and woman owned company, Latin-Times Media, Inc., is committed to our clients and to our community, we take great pride in the host of tools we offer including full marketing agency services that offer businesses specialty marketing and advertising solutions that specifically target and reach Florida’s thriving Hispanic/Latino communities! Latin Times specializes in Bilingual Advertising, Marketing, Communication, custom Event Production. Promotion as well Recruitment and can assist you in all our Hispanic/Latino marketing needs and/or initiatives.

Vendor / Sponsorship Opportunities:

Vendor/Sponsor Info: Mrs. Jolie Gonzalez-Padilla: jolie@latin-times.com

Phone: (813) 407-6866 or (813) 407-7191.

General Info: Mrs. Arlene Marie at <http://allamericanmusicevents.com/>

Phone: (813) 484-3331

Event Details: Sunday, October 18th, 2015. 11:00 AM – 6:00 PM

@ Centennial Park 1800 E 8th Ave, Tampa, FL 33605
